# **Privacy Policy**

Thank you for visiting our website. We know that you care how your personal information is used and shared, and we appreciate your expectation that we do so responsibly. This Privacy Policy tells you how we use personal information collected at this site. We encourage you to read our Privacy Policy before using or submitting any personal information because using this site constitutes your acceptance of the practices described within it. We reserve the right to modify our Privacy Policy at any time. For questions on this Privacy Policy please contact our customer support via the contact information found on this website.

#### Collection of Information

We collect information you voluntarily submit on our website or provide us via telephone, electronic mail, or otherwise. The collection of information includes, but is not limited to, your name, postal address, telephone number, and email address. The information you provide is used to fulfill your specific request and to communicate with you when necessary with respect to your transactions.

You may elect to receive communications from us that include such items as newsletters, announcements, updates, or specials. You can opt out of ongoing email communications at any time by replying to the email with the word "unsubscribe" in the subject line. You may also call Customer Support via the contact information found on this website.

## Financial Information

We collect and retain certain financial information when you order products or services. For example, when purchasing a book from our website, we require you to provide a credit card number and billing address before we process your order. We do not share, sell, rent, or make available to any third parties any financial information collected except as disclosed in the Privacy Policy or as necessary to fulfill orders for our products or services.

#### Sharing of Information

We do not share your information with anyone except those needing it to fulfill your request with the exception of government agencies, law enforcement, regulatory agencies, or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place.

#### Data Security

Your personally identifiable information is kept secure. Only authorized employees, agents, and contractors who have agreed to keep information secure and confidential have access to this information. All emails and newsletters from this site allow you to opt out of future mailings.

## Analytics

We may directly collect and store data or use a third-party analytics tool or service to help us analyze the effectiveness of our marketing. We collect and use this analytic information in aggregate form such that it cannot reasonably be manipulated to identify any particular individual user.

#### Cookies

Our website may use "cookie" technology to make it easier for you to navigate through the website and make certain features work better. We do not extract information about individual users during this process. Your web browser may allow you to disable cookies, but be aware that if you do, there may be certain services that may not function correctly without it and your experience on our website may be hindered.

#### Linked Websites

L&D Innovators Inc. has no control over and is not responsible for Privacy Policies or information provided by other websites of those which we may link to and those which may link to us. We recommend that you review the privacy policies of each online site prior to submitting any personal information and direct any concerns to the site administrator of that website.

## Updating Personal Information

To update your personal information, or have your profile data deleted from our database, send an email to info@ldinnovators.com

#### **Questions**

If you have questions regarding this Privacy Policy email them to <u>info@ldinnovators.com</u>